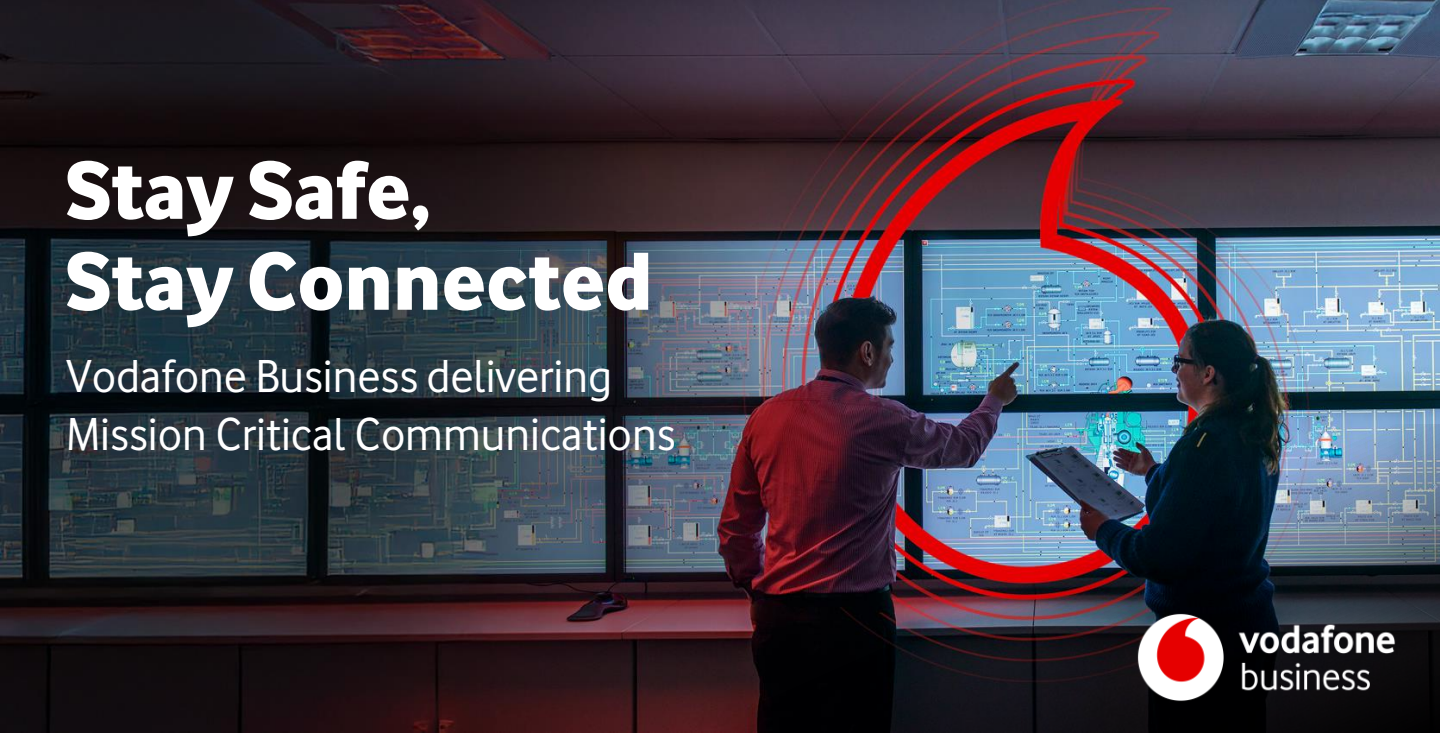

Stay Safe, Stay Connected

Vodafone Business delivering Mission Critical Communications

Vodafone Business delivers Mission Critical Communications as the ideal solution for organisations that cannot afford communication failures. It's about keeping people safe, operations running, and decisions informed – when communication truly matters most.

When every second counts, clear communication can mean the difference between order and chaos. For emergency crews, utility teams, transport operators, and healthcare professionals, staying connected is critical. Any delay can put lives at risk.

Our solution is **purpose-built for these mission critical environments**. It delivers advanced Push-to-Talk (PTT) for voice, Push to video, and data services over Vodafone's 4G/5G networks. It improves on legacy systems, with a unified, multimedia platform that supports seamless communication across teams and agencies, providing better situation awareness and rich communication for users.

According to a GSMA report, adopting **advanced communication technologies can reduce emergency response times** by up to 30%, dramatically improving outcomes in disaster scenarios. This means we don't just keep you connected; we help save time, resources, and lives when every moment is vital.

Mission Critical Communications Systems reduce emergency response time by up to

30%

Source: GSMA



When seconds matter

Legacy communication systems make it hard for teams to collaborate effectively, especially in emergencies. Agencies often find themselves isolated, which slows down response times and coordination. Traditional radios lack the ability to share images or videos, making it hard to communicate real-time information about evolving situations.

Poor communication leads directly to critical mistakes. **According to a 2023 fire chiefs' report, nearly one in four major incidents was mishandled due to communication breakdowns.**

Outdated technology also increases vulnerability to cyber threats, and maintaining or repairing old equipment can be expensive. System failures not only compromise public safety but can also seriously damage organisational reputation.

For utility and healthcare professionals, delayed or missing updates puts both workers and those they serve at greater risk. Without the latest technology, organisations struggle to meet regulatory requirements and fail to keep pace with public expectations in today's fast-moving digital world.

Supporting high-stakes environments

Built on Vodafone's robust 4G/5G network, with future satellite Direct to Device (D2D) integration, Vodafone's **Mission Critical Communications** offer prioritised and pre-emptive network access for critical traffic, based on the 3GPP standard.

It supports rugged, ATEX-compliant devices with emergency features, and includes secure cloud-based or on-prem apps, along with end-to-end managed services.

It provides:

Clarity

Instead of relying on old radios, use simple and reliable multimedia devices so everyone understands exactly what to do in an emergency.

Security

Stay protected from hackers who target older systems by using the latest technology.

Speed

Important updates reach utility and healthcare workers fast, so there's no dangerous delay in sharing information.

Better Teamworking

Connect different teams and departments, helping everyone work together quickly when it matters most.

Reliability

Prevent communication failures that could put people's safety and your reputation at risk.



Why Vodafone Business?

Stay Connected. Stay Protected. Give your team the confidence to do their jobs knowing they're always connected, always protected, and never left in the dark. Thanks to Vodafone Business and our steadfast mission critical communications, your people can focus on what matters, secure in the knowledge that every message gets through when it counts most.



Confidence

You can be confident that you're teaming up with a provider that sticks closely to the 3GPP* MCx standards. This means you can trust the service will always be high-quality and will work well with future technologies.



Flexibility

Vodafone's approach is open and vendor-neutral, making it easy to link up with a wide range of partners, including big names like Airbus. You're not forced to rely on just one technology provider, so you've got more freedom to choose what suits your organisation.



Support

You'll get the full package. Vodafone takes care of moving you from old systems to new ones, provides tough ATEX-approved devices for demanding environments, and offers a complete set of applications, whether you prefer cloud or on-site solutions.



Reliability

You can count on Vodafone's network for strong, secure, and prioritised communications over our broad 4G and 5G coverage. With our innovative mindset, in-house MCx know-how, and customer-first attitude, you'll get bespoke solutions and ongoing expert help.



Reassurance

By choosing Vodafone Business, you can relax knowing you've got a secure, robust, and future-proof communications system, ready to tackle whatever today throws at you.

Public Safety

Instant, multimedia coordination (e.g. Police, Fire, Ambulance Services)

Utilities

Remote worker safety, IoT integration and fleet management

Use Cases

Seamless and reliable communications support these critical environments:

Transport

Real-time modern collaboration & communication, and emergency integration

Healthcare

Instant clinical collaboration and emergency response

The backbone of your mission critical communication

In high-stakes environments, every second counts. **Vodafone Business** offer **Mission Critical Communications** ensure that your team stays connected, informed, and ready to respond. With our reliable and secure network, you can trust that vital information will be delivered swiftly and accurately, minimising risks and maximising efficiency.

Choose Vodafone to safeguard your operations and empower your workforce with the confidence that comes from seamless, dependable communication.

Talk to us about safeguarding your communications

Get in touch

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Together we can vodafone business